



Request for Proposals: Ypsilanti Beer Choir Venue Partnership

Issued by: Beyond Choir Ltd.

Submission Deadline: Friday, April 18, 2025 | 5:00pm ET

Contact: Aaron D. Kempa, Executive Director

aaron.kempa@beyondchoir.org



Overview

Beyond Choir Ltd. is seeking proposals from Ypsilanti-area restaurants and bars interested in hosting **Beer Choir**, a lively and engaging community singing event, at least **quarterly**. Ypsilanti Beer Choir is a licensed chapter of Beer Choir LLC and is administered locally by Beyond Choir Ltd. We aim to partner with a venue that can provide space for our events while benefiting from increased patronage and marketing support. Venues should approach this opportunity similarly to hosting a **BINGO, trivia, or karaoke night**, where a scheduled recurring event brings in patrons and enhances the venue's offerings.

Beer Choir was piloted during our **2024/2025 season** and had **70-80 attendees** at all four gatherings, which featured a **cash bar**. Each gathering sold out and had a waitlist of 20-30 additional attendees that wanted to participate, but could not due to space constraints. This RFP will be for all or part of the **2025/2026 season**.

Venue Requirements

- Ability to accommodate a minimum **50 attendees** in a suitable configuration conducive to group singing.
- **Must have a valid Michigan Liquor License.**
- A space conducive to group singing.
- Willingness to engage as a **sponsor** by providing the space in-kind.

Venue Preferences

- Venues with the capacity to hold **80+ attendees** in a suitable configuration conducive to group singing.
- Preference given to venues with **AV equipment** on site.
- Preference for venues that **have a kitchen** or **allow a food truck** to be parked outside, permitting guests to eat that food on the premises.



Benefits to the Venue

In exchange for providing space for Beer Choir events, Beyond Choir Ltd. will:

1. **Administer Beer Choir programming**, by providing staff and music booklets, and ensuring a structured and enjoyable experience for attendees.
2. **Provide a receipt for an in-kind donation** for the value of the venue space, which may be tax-deductible.
3. **Conduct marketing and promotion** to bring as many guests as possible to the venue while respecting capacity constraints.
4. **Allow the venue to operate a full-menu cash bar**, enabling the business to charge standard pricing to patrons attending the event.

Proposal Submission Requirements

Interested venues should submit a brief proposal including the following information:

- Venue name, address, and contact information.
- Maximum capacity and available seating configurations.
- Description of available AV equipment (if any).
- Proof of valid **Michigan Liquor License**.
- Preferred days/times for hosting Beer Choir.
- Availability of a **kitchen** or willingness to **allow a food truck**.
- Any additional amenities or special considerations that may enhance the event experience.

Selection Process

Proposals will be reviewed based on venue suitability, location, available amenities, and willingness to engage in a sponsorship arrangement. Selected venues will be contacted to discuss partnership terms and scheduling. A facility tour may be required.

Submission Deadline & Contact

Please submit proposals by April 18, 2025, 5:00pm ET to **Aaron Kempa, Executive Director** at aaron.kempa@beyondchoir.org. For any questions or further discussion, feel free to email the address above. You can learn more about the Ypsilanti Beer Choir by visiting www.beyondchoir.org/beerchoir.

We look forward to partnering with local venues to continue bringing Beer Choir to Ypsilanti and create an unforgettable community singing experience!