

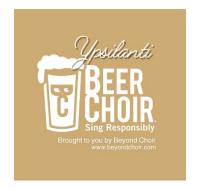
Request for Proposals: Ypsilanti Beer Choir Venue Partnership

Issued by: Beyond Choir Ltd.

Submission Deadline: Friday, April 18, 2025 | 5:00pm ET

Contact: Aaron D. Kempa, Executive Director

aaron.kempa@beyondchoir.org



Overview

Beyond Choir Ltd. is seeking proposals from Ypsilanti-area restaurants and bars interested in hosting **Beer Choir**, a lively and engaging community singing event, at least **quarterly**. Ypsilanti Beer Choir is a licensed chapter of Beer Choir LLC and is administered locally by Beyond Choir Ltd. We aim to partner with a venue that can provide space for our events while benefiting from increased patronage and marketing support. Venues should approach this opportunity similarly to hosting a **BINGO**, **trivia**, **or karaoke night**, where a scheduled recurring event brings in patrons and enhances the venue's offerings.

Beer Choir was piloted during our **2024/2025 season** and had **70-80 attendees** at all four gatherings, which featured a **cash bar**. Each gathering sold out and had a waitlist of 20-30 additional attendees that wanted to participate, but could not due to space constraints. This RFP will be for all or part of the **2025/2026 season**.

Venue Requirements

- Ability to accommodate a minimum 50 attendees in a suitable configuration conducive to group singing.
- Must have a valid Michigan Liquor License.
- A space conducive to group singing.
- Willingness to engage as a **sponsor** by providing the space in-kind.

Venue Preferences

- Venues with the capacity to hold 80+ attendees in a suitable configuration conducive to group singing.
- Preference given to venues with **AV equipment** on site.
- Preference for venues that have a kitchen or allow a food truck to be parked outside, permitting guests to eat that food on the premises.



Benefits to the Venue

In exchange for providing space for Beer Choir events, Beyond Choir Ltd. will:

- 1. **Administer Beer Choir programming**, by providing staff and music booklets, and ensuring a structured and enjoyable experience for attendees.
- 2. **Provide a receipt for an in-kind donation** for the value of the venue space, which may be tax-deductible.
- 3. **Conduct marketing and promotion** to bring as many guests as possible to the venue while respecting capacity constraints.
- 4. Allow the venue to operate a full-menu cash bar, enabling the business to charge standard pricing to patrons attending the event.

Proposal Submission Requirements

Interested venues should submit a brief proposal including the following information:

- Venue name, address, and contact information.
- Maximum capacity and available seating configurations.
- Description of available AV equipment (if any).
- Proof of valid Michigan Liquor License.
- Preferred days/times for hosting Beer Choir.
- Availability of a **kitchen** or willingness to **allow a food truck**.
- Any additional amenities or special considerations that may enhance the event experience.

Selection Process

Proposals will be reviewed based on venue suitability, location, available amenities, and willingness to engage in a sponsorship arrangement. Selected venues will be contacted to discuss partnership terms and scheduling. A facility tour may be required.

Submission Deadline & Contact

Please submit proposals by April 18, 2025, 5:00pm ET to **Aaron Kempa, Executive Director at aaron.kempa@beyondchoir.org**. For any questions or further discussion, feel free to email the address above. You can learn more about the Ypsilanti Beer Choir by visiting www.beyondchoir.org/beerchoir.

We look forward to partnering with local venues to continue bringing Beer Choir to Ypsilanti and create an unforgettable community singing experience!